

## **Bihar State Educational Infrastructure Development Corporation**

Acharya Shiv Pujan Sahai Path  
Bihar Rastrabhasha Parishad Campus  
Saidpur, Patna - 800004

Notice inviting Expression of Interest (EoI) for hiring the services of 'Service Providers for developing and hosting of multimedia educational content for teacher education'

The Bihar State Educational Infrastructure Development Corporation, (BSEIDC) is engaged in developing and upgrading the infrastructure of education institutions in the state of Bihar. BSEIDC in concurrence of the State Council of Educational Research and Training (SCERT) and Education Department, Government of Bihar intends to augment the capacity of Teacher Education institutions/centres by setting up ICT laboratories and related infrastructure for introducing online distance learning programs. As part of this endeavour, BSEIDC intends to avail the services of interested, qualified firm(s) for developing of multimedia content and hosting it on servers in Bihar.

BSEIDC invites Expression of Interest (EoI) from interested multimedia firms, which have the required expertise and experience in working on similar projects

The detailed EoI notice is posted in the website of BSEIDC <http://www.bseidc.in> and the hard copy of the same is available from the office in the address given below. Applicants may note that mere submission of EoI will not confer to applicants any right for receiving or carrying out the tendered job. BSEIDC reserves the right to accept / reject one or all EoIs or stop the process of approval at any stage, at its sole discretion without assigning any reason and shall bear no liability whatsoever consequent upon such a decision.

The EoI shall be submitted by **10.10.2013** in a sealed envelope through speed post / registered post / courier or delivered by hand super scribing '**EoI for selection of Service Providers for developing and hosting of multimedia educational content for teacher education**' on top of the envelope to the following address:

**General Manager(Admin.)**

**Bihar State Educational Infrastructure Development Corporation Ltd.**

**Shiksha Bhawan, Bihar Rastrabhasha Parishad Campus,**

**Acharya Shiv Pujan Sahai Path, Saidpur,**

**Patna-800004, Bihar**

**Ph. - 0612-2660850, Fax-0612- 2660256,**

For any query & clarification, you may contact Dr. S.A moin, Director, Distance Education, SCERT

Mobile No. : +91- 9473343786

## **Bihar State Educational Infrastructure Development Corporation**

Shiksha Bhawan, Bihar Rastrabhasha Parishad Campus,  
Acharya Shiv Pujan Sahai Path, Saidpur,  
Patna-800004,

### **Background:**

The Bihar State Educational Infrastructure Development Corporation, (BSEIDC) is engaged in developing and upgrading the infrastructure of education institutions in the state of Bihar. BSEIDC in concurrence from State Council of Educational Research and Training (SCERT) and Education Department, Government of Bihar intends to augment the capacity of Teacher Education institutions/centres by setting up ICT laboratories and related infrastructure to introduce online distance learning programs. As part of this endeavour, BSEIDC intends to avail services of an interested, qualified firm for developing of multimedia content and hosting it on servers in Bihar.

Letters for Expression of Interest (EoI) are invited from qualified and experienced multimedia firms who wish to apply for the assignment – ‘Selection of Service Providers for developing and hosting of multimedia educational content for teacher education’.

The objective of this call for EoIs is to short-list and qualify service provider(s) for developing multimedia content and host it on the servers.

### **Scope of work:**

SCERT responsible for training school teachers intends to implement a 2 year diploma program i.e. Diploma of Elementary Education (D.El.Ed) imparted through Open and Distance Learning (ODL) mode.

The SCERT has formed a team of course writers who have prepared a base document for subject wise syllabus (print format) which are in the form of Modules (Papers) and Units. The course writers have identified areas where multimedia materials could supplement/ enrich the Self Learning Material. The assignment deliverable shall include videos, animations, games, simulations, audio clips, and even graphics and pictures. The Service Provider will be required to interact closely with the course writers, develop instructional designs, prepare scripts and storyboards (wherever necessary), and define finer details of the item to be produced. The multimedia content to be produced will be of different duration and are expected to elucidate and make the ‘student–teachers’ understand topics/areas better.

BSEIDC proposes to group the subjects into packages for ease of awarding the work to multiple service providers. The applicant is required to submit expression of interest package wise. They have to duly indicate in the letter of expression interest which package(s) are they interested and BSEIDC shall accordingly consider them only for those relevant package(s). The details of the packages are given below:

1. Package 1:
  - i. Perspectives on Education 1&2
  - ii. Literature of Education
  - iii. Teaching Mathematics 1 &2
  - iv. Teaching method of Environmental studies
  - v. School and Education Policy

2. Package 2

- i. Understanding school and class management 1& 2
- ii. Child Development and Psychology 1&2
- iii. I.C.T. in Education 1&2
- iv. Teaching method of English 1&2

3. Package 3

- i. Art Education: Handicraft/Drawing/Music-singing/Drama
- ii. Life skills, Yoga and Health Education
- iii. Language and Education
- iv. Teaching Hindi
- v. Teaching Hindi/Urdu/Bengali/Maithili

**Expected outputs from the service providers are:**

- 1. Full multimedia educational content developed for all the papers and units for the Diploma Programme in CD-ROM (standalone) as well as server version to be hosted in Open Source Learning Management System (LMS). Language for the multimedia content to be developed shall be Hindi except for the paper on teaching English as subject.
- 2. Customized LMS application with front end user interface, registration module and with provision for Payment Gateway and hosted in a stable server.
- 3. Instructions Manual for using the learning packages for learners and trainers indicating technical requirements needed in terms of hardware, software etc by the learner.
- 4. An IVRS (Interactive Voice Response System) to support the 'student-teacher' who will be provided with enrolment details, as well as small description of the units in audio format.
- 5. A set of slide presentations for use of Trainers /resource persons

**Criteria for evaluation:**

The applicant who is interested in being considered for this assignment should fulfil the following criteria:

Mandatory:

- 1. The applicant should be a firm /company registered/incorporated in India under the Companies Act, 1956, Trust Act or registered in India under the Society Registration Act, 1860.
- 2. The agency should possess at least 5 years of experience in the field of multimedia content development, developing Computer aided teaching or Computer aided learning products, hosting multimedia content on server of which at least 3 years should be in the providing multimedia based educational solution.
- 3. Turnover of at least INR 5.00 crores per annum during last three consecutive years.
- 4. The agency should have adequate staff strength and experts having experience and professional qualification. Brief CVs highlighting the experience listed should be shared. The agency will be asked to furnish complete details at the RFP Stage

### Desirable

The applicant should have worked on projects pertaining to development of multimedia educational content for any of the Central/ State Government entity. The applicant will be asked to furnish appreciation letter with completion certificate from Government Department that they have worked with.

Evaluation criteria:

Sl. No.	Criteria	Marks
1	Past experience of the applicant/consortium (at least 5 years of experience in the field of multimedia content development, developing Computer aided teaching or Computer aided learning products, hosting multimedia content on server of which at least 3 years should be in the providing multimedia based educational solution)	70
2	Availability of Key Personnel (Team Leader(s), Instructional Designers, Graphic Artist / Visual Designers/Animators, Web developers, programmers for data base management etc) for the project. The evidence of availability of these personnel has to indicated by the applicant  Brief CVs of key experts that would be named in the next stage, i.e. RFP stage in case the Agency qualifies shall also be submitted  <i>Detailed CVs are not required at EoI stage.</i>	15
3	Financial strength of the firm/ agency Annual Turnover of the last three Financial Years (2009/10, 2010/11 and 2011/12)	15
4	Total Marks	100
	Passing marks for eligibility for RFP Stage	50

Total duration of the consultancy is for 4 (four) years, of which the first year is envisaged for development of multi-media content and balance years where the service provider is to host and maintain the content on the server.

Applicant may associate with other Service Providers to complement their respective areas of qualifications/expertise, such that the consortium can deliver the expected output of this assignment.

Consultants or consortium of consultants, who are interested in being considered for the assignment, should submit information in the format indicated in the attachment to this letter for expression of interest.

### **Address of communication:**

Expression of Interest with requisite documents should be submitted in a sealed envelope clearly superscripted as" Expression of Interest for Selection of Service Providers for developing and hosting of multimedia educational content for teacher education"" latest by 10.10.2013.

The submission can be made between 11:00 to 17:00 hrs on all working days to the undersigned.

**General Manager(Admin)**

Bihar State Educational Infrastructure Development Corporation  
Shiksha Bhawan, Bihar Rastrabhasha Parishad Campus,  
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Patna-800004,  
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**Important note:**

*No proposals are required now. On the basis of information provided by interested applicants, BSEIDC will prepare a shortlist of firms who will be invited to submit proposals.*

## Attachment 1: Format for submission of Information

### A - Consultant's Company Profile:

1. Organizational: Provide a brief description of the background and organization of your firm/entity. The brief description should include ownership details, date and place of incorporation of the firm, objectives of the firm, availability of appropriate skills among staff, brochures etc.
2. Financial: Provide the turn over and net worth of the company on the basis of the audited accounts of the previous three financial years i.e. 2011-12, 2010-11, 2009-10.

Minimum turnover of at-least INR 5.00 crores per annum during last three consecutive years	2009-10	2010-11	2011-12

*Eols of applicants not having the above minimum Turnover for each of the three Financial Years will not be evaluated/ considered.*

### B – Consultant's Experience:

Sl. No.	Criteria	Details required
1	Details in the field of multimedia content development, developing Computer aided teaching or Computer aided learning products, hosting multimedia content on server	<i>Kindly provide details of up to 10 projects/programmes handled and details of Clients, nature of project, duration and cost etc.</i>
2	Experience of Key Personnel (Team Leader(s), Instructional Designers, Graphic Artist / Visual Designers/Animators, Web developers, programmers for data base management etc)	<i>Indicate availability of each of the personnel.  Assessment will also be drawn from the brief CVs of key experts, therefore kindly ensure to provide details of up to 5 projects/programmes handled in the areas of (multimedia content development, experience of working on open source system, working for government/donor agency client etc )</i>
3	Package(s) applying for	
4	Any other details that the applicant may feel relevant and wishes to share.	